

## CALL FOR APPLICATIONS ARTE NON-NAHI

### MOTIVATION

The purpose of this call for applications is to provide local artists, or artists with links to the city of Bilbao, with the possibility of using a novel digital sales channel for free. At the same time, it aims to encourage citizens to dip their feet into buying and collecting art. The final objective is to stimulate the economic activity of the sector.

### PURPOSE

The sales channel we provide is a website (hereafter, platform). As well as this website, the data sheets of 40 selected works will form part of the street furniture of the city of Bilbao (bus shelters or mupis on the metro), from which passers-by, using a QR code, will be able to directly buy the work exhibited, as well as the rest of the pieces from participating artists.



# Moving



These 40 works of art will be displayed in an urban circuit throughout the city of Bilbao between the dates of the 6<sup>th</sup> to the 20<sup>th</sup> April, each one in a specific site. The rest of the pieces will be displayed and will be up for sale on the MovingArtists website, which will be functional between the 6<sup>th</sup> april and the 15<sup>th</sup> May.

## **PRINCIPLES OF THE PROJECT.**

This call for applications is based on a series of principles:

1. Transparency.
2. Respect for the artists' work.
3. Legal certainty.
4. Free of charge.
5. Parity of presence between men and women, without prejudice to respect and recognition of any identity.

## **CONDITIONS OF PARTICIPATION.**

1. The people selected must fill in the required documentation, specifically:
  - a. Fill in the form and attach a high-resolution image of the work of art that you wish to put up for sale, including the size of the image and the format.
  - b. Sign the authorisation for public dissemination of the work.
2. Persons who participate in the campaign to sell works must:
  - Put forward a piece that fits the philosophy of this campaign, as explained further on.



# Artists

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- If the occasion arises, participate in public presentations or promotional activities, without prejudice to the author being consulted in advance regarding their availability.
- Allow the use of images of the selected work on social networks, with a purely promotional purpose.
- Deliver the sold work of art in perfect condition, within the deadline and at the place previously indicated by MovingArtists (failing that, at the headquarters of MovingArtists in Bilbao).
- Provide the buyer with a declaration of authorship.
- Provide the buyer with an invoice, if requested.

3. By participating in this call for applications, you agree to these rules and conditions, and you agree to accept any decisions that MA may make in interpreting them.

## **REQUIREMENTS FOR APPLICANTS.**

These are the requirements for applicants:

- Be of legal age.
- Alternatively; have been born, lived or worked in the province of Biscay or for Biscay-based institutions, or have maintained a close connection with the city of Bilbao.
- Have created, or be currently creating, professionally, artistic projects within the field of contemporary art.
- Complete the application in the established manner.

Places are not limited.

Artists

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## **PLATFORM.**

The sale of works shall be conducted on a website created for that purpose, integrated into the website [www.movingartists.org](http://www.movingartists.org), with its own url. This website will solely show all of the pieces selected and will display the basic information of each of them (title, artist, technique, dimensions, edition and price). It will also mediate a secure payment system (using credit card). No other payment method will be accepted.

## **ABOUT THE PIECES**

It is very likely that a large proportion of the public we are addressing have never bought art. And since the objective is precisely to incentivise the purchase of artworks, and to allow people to enjoy art in their homes, at MA we suggest that the pieces put forward by the artists should take into account these parameters.

Notwithstanding the fact that each artist can propose whichever piece they feel is appropriate, MA recommends that they should be suitable to be enjoyed in a conventional home, they should not exceed the dimensions of 1m x 1m, and the price should be somewhere between €100 and €600. Remember that the more affordable it is, the more possibilities for sale there will be,

Only one piece shall be allowed per artist, except in the case of multiples (please specify the technique and edition).

Pieces made using any technique shall be allowed, including sculpture.

## **RECEIPT OF PAYMENTS AND DELIVERY.**

MovingArtists receives the payment from the sale of each piece of art via its payment platform. MovingArtists does not under any circumstances receive any commission for any type of service.

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Once the payment is received, the artist shall be informed of the sale, and shall proceed to deliver the work, in any case before the 30<sup>th</sup> May. From that moment, MovingArtists shall inform the buyer that it has received the work of art, and shall transfer the sale price to the artist, thus acting as a third-party guarantor for the payment and delivery.

## **ABOUT AUTHORISATION.**

Our function is to provide a digital sales platform to allow artists to sell their work, and to run a promotional campaign to incentivise the sale.

In order to carry out this task, we believe it is necessary to provide the artist with legal certainty. That is why we are publishing these rules, and we request that applicants sign an authorisation that will allow us to publicly disseminate the artwork during the course of the campaign. That way the rules of the game are set, and the rights of the author are guaranteed.

## **INTELLECTUAL PROPERTY.**

The author's copyright is not limited in any way, except the assignment of the right to publicise the selected artwork.

## **JURY.**

The selection of the projects shall be carried out by a mixed-composition jury, made up of 2 representatives of the Okela organisation and 2 representatives of MA, who will come to unanimous agreements. Minutes of the deliberations shall be duly recorded.

The Jury's first decision shall be to appoint a secretary, responsible for producing the minutes.

Artworks shall be selected taking into account compliance with both the rules and purpose of the project.

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## CALENDAR

- The call for applications is open from the 2<sup>nd</sup> of January to the 22<sup>sd</sup> of February 2021.
- Candidates shall be notified of the pieces selected on the 29<sup>th</sup> February.
- The exhibition of the works on the urban circuit will take place between the 6<sup>th</sup> and the 20<sup>th</sup> April 2021.
- On the website, the pieces will be displayed from the 6<sup>th</sup> April to the 15 May.
- Pieces shall be delivered and paid for before the 30<sup>th</sup> May.

## HANDLING OF PERSONAL DATA

The personal data of persons responding to the call for applications shall be handled in a file owned by Moving Artists, which shall never be transferred to third parties. This data shall be used for the sole purposes of managing the call for applications and future communication.

If at any moment you wish to withdraw, you can do so by sending an email to this address: **hello@movingartists.org**.

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Artists